



## Executive Director Update from Jan Newcomb October 16, 2019

### ADMINISTRATION:

**ArtsReady 2.0, the online tool** – The bulk of this past month's work has focused on developing content questions and setting up a process for an Alpha test group to give feedback on the tool components; a larger Beta Testing Group will then be asked to test the online tool after any modifications are made after the Alpha review. Mollie Quinlan-Hayes; Ann Marie Willer from NEDCC; and I have weekly meetings with Frank Valcarcel and other staff from Cuttlesoft to manage the progress of the online tool content development. Tom Claeson and Sandy Nyberg from the PAR project have also been working with us in order to actualize this project by the end of the calendar year.

**NCAPER.org** - Lynn Dates continues to add contacts to our website that are obtained from conference attendees. Social media posts are made in response to current disasters and also from other resources.

**Co-chair meeting** – with Ruby and Barbara Davis occurred on October 1, to determine agenda items for our October 31 committee call:

- Welcome to Pam Breaux, ED of NASAA as our new NCAPER Steering Committee member and other new representatives
- Gary Friedel, CEO of Modern Public Safety and a consultant for the Houston Arts Alliance (HAA) will give a report on research that he has been conducting throughout HAA's 8-county region to prepare the arts and cultural sector in Houston for disasters/crises.
- Member updates
- Issues for January 9, 2020 on-site meeting

**SMU Data Arts** – Mollie Quinlan-Hayes and I had a very productive conversation with Patrick Jefferys, Business Development Associate and Zannie Voss, ED of SMU Data Arts on how we can work together in the future. Possible future ideas/topics discussed included the following:

- Developing a mapping alert system (using coordinates of artists/arts organizations to connect to social media as a way of knowing who is in affected areas during disasters);
- Analyzing the effectiveness of the Cultural Placekeeping Guide as it is being used in CA, VT, and by PAR network grantees as a first step to connecting networks;
- Adding preparedness questions to the SMU Data arts tool and connecting ArtsReady 2.0

**2020 Workplan** – I have drafted a workplan (see below) based on the Mellon grant proposed activities and actual work priorities developed with PAR and ArtsReady. Barbara Schaffer Bacon and I will develop more details as we get closer to January.

## CONFERENCES

- **Grantmakers in the Arts Annual Conference in Denver, CO, October 13-16.** *The Readiness is All – Preparing Your Place by Developing and Sustaining Disaster Networks in Your Community and Region.* Tuesday, October 15, 10:00 – 11:30 AM Organized by Jan Newcomb and presented by Tom Claeson, Lisa Gedgaudas, Create Denver program administrator, Denver Arts & Venues; and Matthew Kowal, Denver Music Strategy contractor, Denver Arts & Venues. **There were 10 participants including Eddie Torres. After so much travel these past months, I chose not to attend the GIA conference this year, however, NCAPER was well-represented.**
- **Alliance for Artists Communities Conference in St. Paul, MN, October 28-31.** Again, Tom Claeson will conduct the session we developed *The Cooperative Approach to Preparedness & Response*. He will be joined by Lisa Gedgaudas, Program Administrator, Denver Arts & Venues, Rachel Berger, founder of the Artist Co-op NYC and Carrie Cleveland from CERF+.
- **2019 Delaware Arts Summit: Bringing the Arts to Life!** at Dover Downs Hotel & Casino, Monday, October 28. Presentation by Jan Newcomb - *Before Disaster Strikes: Be ArtsReady!* 10:15 – 11:30 AM. **At the request from the Delaware Arts Division of the Arts, I am participating in the state's arts summit.**
- **NPN** in New Orleans, December 10 – 13. Tom is developing a presentation based on the GIA workshop which will not involve my participation.
- **APAP 2020 Conference.** Saturday, 1/11/20 9-10 in Concourse D, *In Case of Emergency: Building Your All-Hazards Plan.* Presented by Jan Newcomb, Tom Claeson and Mollie Quinlan-Hayes. **We will not be sponsoring a booth this year.**
- Other workshop 2020 proposals submitted: Americans for the Arts and Dance/USA

Respectfully submitted,





## **DRAFT** Workplan 2020 – *Strategic Steps Toward Sustainability*

### ▪ Infrastructure adjustments

- Determine the optimal operational model to sustain NCAPER's role post-Mellon funding.

#### ACTION STEPS

1. Barbara Schaffer Bacon will facilitate the January 9, 2020 on-site meeting of the NCAPER Steering Committee to identify action steps to improve the effectiveness of the Coalition's work with other national partners promoting readiness, its founding members and as it reaches out to new members.
2. An outcome of the onsite meeting will be clarification and agreement on proposed activities and framework (developed by staff and Fundraising Working Group members) for the next Mellon request post April 2021.

- Increase sustainable funding prospects/options by leveraging state and local partnerships to broaden NCAPER's membership base and promote education/policy opportunities and build cross sector relationships.

#### ACTION STEPS

1. Roll out the membership campaign
2. Develop membership number and monetary sustainability goals.

### ▪ Programmatic Agenda

- Work/contract with SMU Data Arts and PAR to analyze and assess the effectiveness of the Cultural Placekeeping Guide network model as used by PAR grantees and the California Arts Council (CAC) and incorporate feedback from the ArtsReady 2.0 tool users to create a comprehensive standard for individual all hazard planning and cultural community networking that will outline action steps leading to a national "network of networks" that supports readiness and resiliency of the arts sector;

#### NOTE

Although this was not included in NCAPER's Mellon Foundation grant agenda, due to recent work with CAC and the Vermont Network, Houston Arts Alliance and other PAR grantees, it is an organic outcome from the work being done by the

mentioned and has been identified previously by Coalition members as a natural next step for building resiliency in the sector.

- Continue to develop relationships with federal, state, local arts and cultural partners by attending 4-5 conferences/year not covered by PAR in addition to those funded by PAR;

ACTION STEP

Present conference presentations and other workshops and training to support the outgrowth of network building and individual organization ArtsReady 2.0 planning.

- Advocate for the arts sector as an essential collaborator in broader societal efforts for preparedness and emergency response by developing programmatic partnerships with other organizations.

- Develop an approach and protocols to react and come to the aid of artists and arts organizations immediately after a disaster.

ACTION STEPS

This was part of the overall plan as determined during year one of the grant. I think that it is less realistic for NCAPER to do on its own than the CPG assessment.

- Evaluate the effectiveness of facilitating phone calls after disasters within arts communities/states/regions affected.
- Explore the possibility of developing an inventory of low-cost, high-touch tools to enhance the ability of disaster-impacted people to absorb and apply information and actions.
- Develop informational materials and identify experts who can help during incidents of disaster and crises in the following areas:
  1. **Assessment** - to collect and identify needs and assessments of individual artists, venues, organizations, etc.
  2. **Aid** - to provide direction on existing fundraising or grantmaking efforts and matching in-kind services and goods.
  3. **Sustainability** - to develop long-term strategies that serve as guides for mitigating the overarching concerns that impact viable sustainability.

- **Marketing/Promotion/Communication**

- Continue to build an online visual identify for NCAPER that incorporates the online tool.
- Incorporate video enhancements to the online tool and website;
- Plan with PAR and ArtsReady to develop strategies to house resources and information (post grants)
  - Develop webinars specifically targeting issues of artist groups, arts organizations

