



National Coalition for Arts' Preparedness and Emergency Response

Steering Committee Meeting Agenda

Thursday, April 9, 2020 1:00 – 2:30 PM
(Eastern)

Computer & Dial-in Instructions

Join Zoom Meeting

<https://zoom.us/j/6073685871>

[Password: NCAPER2020](#)

1. One tap mobile

+19292056099,,6073685871# US

+16699006833,, 6073685871# US (San Jose)

All meeting documents may be found on www.ncaper.org
on the Members page. Password is SC2019

Welcome & Call to Order	Barbara Davis
Approval of January 9, 2020 meeting minutes	B. Davis; all
NEA Update	Tom Simplot & Andi Mathis
Working Group Update Response Funding	Amy Schwartzman
Discussion Issue: After the pandemic: what should the long-term reaction plans for NCAPER be? How does this inform our next proposal to Mellon	All – we hope that this discussion will take up the majority of the meeting as we are catching up on member updates during our weekly calls.
Adjournment	J. Newcomb



Executive Director Update from Jan Newcomb April 3, 2020

ADMINISTRATION

Worked with South Arts in the preparation of the 2019 Interim Report to the Mellon Foundation on the NCAPER funding which ends in April 2021. Attached is the flyer that I produced for Susie Surkamer who met (virtually) with Susan Feder in mid-March to discuss, in part, the first quarter activities of NCAPER.

Fundraising Working Group (S. Surkamer, M. Royce, K. Takeda, E. Torres, J. Newcomb, M. O'Toole) met March 11 to discuss the NEA proposal, ideas for engaging other funders prior to our applying for a Phase II proposal to the Mellon Foundation. With the assistance of South Arts, NCAPER has applied to the National Endowment for the Arts to contract for the creation of a written guide for the arts sector that translates FEMA & SBA guidelines and those of other agencies regarding regulations, procedures and forms to be used, before, during, and after a national disaster. The funding will also support research, review and documentation of resources, case studies and other information including the effectiveness of the *Cultural Placekeeping Guide* as an assessment of the arts sector's state of resilience.

COVID-19 RESPONSE

Advocacy: Since early March I have been asked to participate in several webinars and numerous online meetings and have been interviewed by the NY Times and Dance Magazine. Heather Pontonio of the Tremaine Foundation asked me to join the Cultural Advocacy Group and participate in the weekly calls regarding national advocacy efforts to support particularly the development and passage of Phase III of the emergency disaster funding legislation. I am also participating in the COVID-19 Artist Support weekly phone calls.

Technical Assistance: As a result of the uptick in our website views, we have received numerous messages from artists and representatives of arts organizations seeking information on resources to help them during the pandemic. Our automatic response to new website "sign-ups" informs artists how to connect to various emergency relief funds and other websites. Often, they receive a personal response from us to redirect them to a specific resource. I have received calls from participants I met during workshops in the past year.

MARKETING – SOCIAL MEDIA REPORT – Meghan O'Toole

NCAPER WEBSITE ANALYTICS 3/31/2020		
NCAPER POSTS	Prior to January 2020	January – March 2020

Blog views	1-17	80-410
Blog Shares	0	10
Website Visits Close to 50% of visits came from Social Media and other sources linking to us.	584 in January	6,294 in March
Facebook	March: Post reach up 154%; Engagements up 56%; Page likes up 250%	
Instagram & Twitter	Analytics not available for either account. Visibility has been increased but better content needs to be created and followers increased.	

Ideas for upcoming Social Media and Blog Content

- 1) Create and feature a headshot/or Org logo and quote from each SC member – regarding their work of arts preparedness and emergency response (we could focus on COVID response)
- 2) A short blog from SC member could be attached to these
- 3) Find Artists or Arts Leaders willing to create content and “takeover” NCAPER Instagram – share on all of our social media platforms and create a blog for each “takeover.”

CONFERENCES & ON-SITE WORKSHOPS

As you may have expected, nearly all of the national conferences to which NCAPER/PAR/ArtsReady had applied have either been canceled, postponed or are being re-worked into a virtual format. Although we participated in APAP and Chamber Music America conferences in January, we have had no traveled to any other since then. However, Dance USA may be interested in PAR/NCAPER’s involvement in a virtual conference. And, I have been asked to participate in the online Art and Social Activism Festival on a Instagram Live chat, Monday, April 27 at 1:00 PM. www.artandsocialactivism.com

Respectfully submitted,



NATIONAL COALITION FOR ARTS' PREPAREDNESS & EMERGENCY RESPONSE
Building Resiliency in the Arts Sector

NCAPER is prepared to help.

www.NCAPER.org

COORDINATE

NCAPER serves as the national arts responder: using both high touch & high-tech methods to facilitate phone calls, webinars and onsite visits that connect the arts sector with funders and service organizations to support the field with noncash assets during the response and recovery phases after disasters and crises.

CONNECT

NCAPER seeks opportunities with national partners (PAR, CERF+, The Actors Fund, MusiCares, etc.) to foster more programming, funding, and services that support and build the resilience of the arts industry.

COMMUNICATE

NCAPER collects lessons learned and case studies from arts and cultural leaders and publishes and produces materials that communicate the need for different types of responses to promote better disaster preparedness and training.

COALITION STEERING COMMITTEE

The Actors Fund

Barbara Davis

Americans for the Arts

Ruby Lopez Harper

CERF+

Cornelia Carey
James Hafferman

Grantmakers in the Arts

Eddie Torres

Joan Mitchell Foundation

Kay Takeda
Lilia Sterling

MusiCares

Debbie Carroll
Jennifer Leff

Nat'l Endowment for the Arts

Tom Simplot
Andi Mathis

National Performance Network

Stephanie Atkins

NY Foundation for the Arts

Michael Royce

Nat'l Assembly of State Arts Agencies

Pam Breau

Performing Arts Readiness Project

Tom Clareson

South Arts/ArtsReady

Susie Surkamer
Mollie Quinlan-Hayes

Individuals

Ted Berger
Amy Schwartzman

NCAPER Staff

Jan Newcomb, Executive Director
Meghan O'Toole, Prog. Assoc.



@NCAPER2006



NCAPER



@NCAPER3



NCAPER is a flexible network that uses the clout of its member organizations to advocate for improved disaster service delivery to artists, arts & cultural organizations and arts businesses by communicating, coordinating and connecting with national funders and service organizations to build resiliency in the arts sector.

2020-2021 Activities & Outputs

January 2020 – March 2020

COORDINATE

Technical Assistance

- Sent crisis impact templates to Tennessee organizations to gather data following the tornadoes;
- Partnering with AFTA to produce a webinar on the coronavirus;
- Interviews with NY Times & Dance Magazine

CONNECT

Conference schedule

- APAP
- Chamber Music America
- Assoc. of Arts Admin. Educators
- NC Presenters

Serving on HENTF cultural asset mapping committee

COMMUNICATE

Produced video on *The Art of Mass Gatherings* for PAR & NCAPER websites.

Continue to post & repost social media stories and blogs as part of Marketing Communications strategy

Preparing for ArtsReady 2.0 launch in June; part of Alpha and Beta testing

Upcoming Activities/Actions

Arts Sector Field Guide to FEMA, SBA & Other Government Disaster Support Project

Awarded funding by the National Endowment for the Arts: NCAPER will begin the RFP solicitation process in April for the following project deliverables:

- Researching, writing and design of a *How-to Guide to FEMA for the Arts Sector*
- Research, analysis and white page on the "State of Resilience" of the arts sector including recommendations for updating the *Cultural Placekeeping Guide* to adapt to different impacts, changes in technology and variations between arts disciplines and geographic locations.
- An analysis of lessons learned from communities using the *Cultural Placekeeping Guide* to include an update of the guide if warranted. Interviewees include: PAR network grantees and the California Arts Emergency Preparedness Initiative.

Work with NEDCC with the launch and onboarding of users of the ArtsReady 2.0 online tool.

Work with national partners to develop a list of experts who can be recommended to help on assessment, aid, and sustainability during and after incidents of disaster and crises in the arts sector.